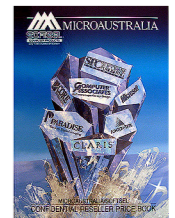
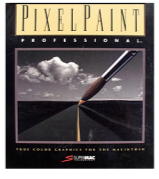


A CREATIVE PIONEER

40 Years Ric Holland



Sustained innovation = 80% proven + 20% exploration ...year after year.

HIGHLIGHTS

1980 1981 1982 1983 1984 1985 1986 1987 1988 1989

COMPANY & DETAILS

1980 Graduated Graphic Design Randwick College
Employed full time Artist/Designer Creative Services Edward H. O'Brien

1981 Y - T Shirts Promotional Clothing
Employed Full time Creative Director Designer

1982 Rick Holland Creative Art
Freelance Creative Director Designer, illustrator Finished artist

1983 Rick Holland Creative Art
Ric as Sole Trader 1st employee Creative Director Design, illustration Finished art

1984 Rick Holland Creative Art Creative Director
Bai WindWear Director Sports clothing (Wind surfing)

1985 Rick Holland Creative Art
Relocates 3rd studio space to a house providing a variety of facilities to an ever growing client list.

1986 Rick Holland Creative Art
Streamlined finished art techniques with digital linework (post-script) page layout.

1987 Recreation Studio Managing Director
8 people on staff Aldus Freehand opens up new possibilities in type design and illustration. Testing colour separations.

1988 Recreation Studio Managing Director
Neighbours Game a hit in the UK. Ric takes 3 months to travel the world. First 4 colour seps from Mac in Australia.

1989 Recreation Studio Managing Director
Studio expands into two houses. Focusing on digital production. Streamlining in-house design with external digital services.

TECHNIQUES & TECHNOLOGY

1980 Rotring Pens Drawing Desks T-Squares Gumbo Scalpels Airbrushes Traditional media Bromide Camera Type setting Film & Video

1981 6 colour screen printing. Fabric printing. Clothing design and manufacture. 6 colour handmade film separations. Squeaker renderings. Finished art. Bromides.

1982 Ric's 1st Studio space. Concept, design and finished art.(bromides) Illustrations - pen and ink, poster paint, acrylic, pencil B&W, water colour. Airbrushes - Thayer & Chandler, Paaseh AB, Holbein. Photography direction.

1983 2nd Studio space co-located with photography studio. 3D displays, photography, darkroom, Artiscope bromide camera, illustration, finished art. Outsourced - transparency retouching, typesetting, 4 colour offset printing.

1984 Ric continued to grow his studio services up he started a sports clothing company. Used the latest techniques in screen printing 8-16 colour fabric prints. Original designs, illustrations and production techniques.

1985 Providing full TVC production services. Concept story boards. 3D models and props. Screen printing and packaging proofing. Full darkroom, finished art, illustration (all types) Plus new DTP equipment output to Linotronic L100.

1986 Print production services. Concept story boards. 3D models and props. Screen printing and packaging proofing. Full darkroom, finished art, illustration (all types) Plus DTP equipment output to Linotronic L200 Screen Separations

1987 Packaging art for computer games. Slide presentations. Prepress and print services. In-house DTP. Logo tracing for postscript portability. Comprehensive creative service.

1988 44MB Syquest removable harddrives, 20" Colour Screens enables the DTP process to include colour separations on L300 and Agfa imagesetters. Harvard Graphics and other slide-making software. Early film recorder and Sharp flatbed scanner purchased. Access to Sytex and Hell screen angles.

1989 Access to first Kodak Dye-sublimation Printer. Endorsements gave Ric access to latest hardware and software. Studio moving closer to becoming a fully digital design house. Testing early PC CAD software for architectural visualisation.

PROJECTS & CATEGORIES

1980 Festival of Sydney Illustrations. Concept ads. Sales incentives & Presentations.

1981 Branding & design. Concept illustrations. 6 colour hand-separated artwork. Marketing collateral.

1982 Prouds jewellery Catalogues. Retail promotions. Marketing collateral. Branding & Design.

1983 Catalogues, brochures, posters, board game concepts, packaging design, finished art. Marketing collateral, Branding design collateral.

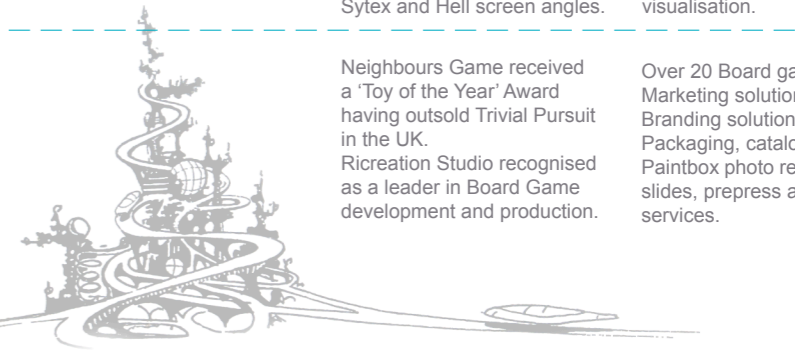
1984 Original clothing range manufactured and printed - 2 seasons Game packaging & marketing Fashion marketing Automotive marketing Film & TV marketing Branding and design.

1985 Games packaging and marketing including TVCs. Comprehensive list of clients attracted to Ric's creative reputation. Digital was the beginning of a steep learning curve with very few peers in Australia.

1986 Catalogues, games packaging and marketing including TVCs. Comprehensive list of clients attracted to Ric's creative reputation. Integrated digital with traditional film separations to control more in house.

1988 Neighbours Game received a 'Toy of the Year' Award having outsold Trivial Pursuit in the UK. Recreation Studio recognised as a leader in Board Game development and production.

1989 Over 20 Board games. Marketing solutions. Branding solutions. Packaging, catalogues. Paintbox photo retouching, slides, prepress and print services.





HIGHLIGHTS

1990
Photoshop 1.0
Macintosh IIfx
Wacom Tablet
access to Time Arts Lumena
PC based paint system with
Wacom tablet
StrataVision 3D
FormZ
Electric Image software.

1991
Photoshop 1.3 Beta Tester
Broadcast Animation
achieved on Mac based
equipment. Output to
Betacam.

1992
Wacom
UD - 0608-A Digitizer II
Ric pioneers digital
video on the desktop
with DigitalFilm and
VideoVision.

1993
Ric meets Kai of
Kai's Power Tools
Wins 3 IdN Awards
Wins Australian Catalogue
Award
Endorses Supermac
and also presents for Radius.

1994
Becomes 3M Rainbow A3
dye-sub printer agent.
Wacom reseller through
VideoBytes distributor
Early adopter Live Picture.

1995
Purchases Quantel Desktop
Paintbox with Wacom tablet
interface.

1996
Kodak Premier digital
retouching system with
Wacom Tablet interface.

1997
MetaCreations founded
from a merger with Fractal
Design, Ray Dream and
MetaTools.

1998
First Intuos Graphics
Tablets for Ric's 7th studio.

1999
MetaCreations products
Painter 6, Expression,
Bryce 4, Poser 4, KPT 6
Carrara, Canoma, Vector fx
MetaStream (ViewPoint)
Office Advantage
Re-formes working
relationship with Peter Stott
of VideoBytes as Wacom
Tablet partner.

1990 1991 1992 1993 1994 1995 1996 1997 1998 1999

COMPANY & DETAILS

Ricreation Studio
Managing Director

Winner of 5 MacWorld
digital art awards.
Appointed Patron of
Graphic Design
Enmore College.

Ricreation Studio
Managing Director

Conference Speaker
Branding and Media
Publish 91
Macworld Expo 91
Print & TV.

Ricreation Studio
Managing Director

Conference Speaker
Branding and Media
Publish 92
Macworld Expo 92
Print & TV.

Extreme Digital
Managing Director

Launched a new brand
representing a state-of-
the-art digital graphics
studio. 10 full time staff
in a new premises.

Extreme Digital
StarNite Technology
Managing Director

Earns international
recognition for
achieving world firsts
in digital production.

Extreme Digital
StarNite Technology
Managing Director

Largest digital design
project achieved entirely
on desktop equipment -
60GB. (average HD 1GB)

Vision Graphics
Director/CD
Ric merges his company
with a leading pro -
photographics lab in
Australia to create a
powerful new digital
combination. 80 staff.

Vision Graphics
Director/CD
Ric interests venture
capitalists to consider
funding an online image
bank server farm.
Looking to set up office in
Singapore.

Extreme Digital
Managing Director
Sold digital assets, staff
and client base to
focus on emerging new
web markets. Co-located
with 301 Recording
Studios. (Tom Misner)

MetaCreations Corp
Regional Manager
Relocated to home office.
Managed Asia Pac MDF.
Education site licensing,
evangelism, community,
sales & marketing,
product development.

TECHNIQUES & TECHNOLOGY

A2 4 colour film
separations from
vector/postscript files.
Early interactive
projects with Hypercard
and VideoWorks.
(Macromind Director)
Linked MacIIfx to Quantel
Paintbox through tape
writer and ColorStudio.

A1 4 colour film
separations from
vector/postscript files.
Broadcast animation
created with Electric
Image and Form Z,
StrataStudio Pro
software.
Radius Rocket cards.

Recognised as 1st
integrated media production
studio in Sydney, Australia.
3D Animation,
35mm 32bit scans.
Scitex Bridge.
Crossfield / Hell
screen angles released.
Nikon 35mm film scanner,
Supermac Digital Film.

10 networked MacIIfx, Mac
Quadras and Mac SEs.
Scitex Leaf 45 35mm and
5x4 film scanner.
**Every graphics workstation
has a Wacom Tablet as
interface option.**
Radius Videovision
CoSA (After Effects)
Painter 1.0.

Set up separate brand
to provide 3M Rainbow
A3 Dye-sublimation
prepress proofs and
be distributor/reseller
of digital products and
services. Visionalli events
to present crossmedia
technologies.
CD-Rom authoring.

Quantel desktop Paintbox
plus latest in Mac Quadra
workstations. Live Picture
early adopter software,
Photoshop, Painter, Quark,
Illustrator.
Visionalli events to present
crossmedia technologies.
CD-Rom authoring.
Digital Video.

E6 film processing
Digital retouching
Film scanning and writing.
Creative services.
Prepress services.
CD-Rom and Web
interactive production.
Large format printing.
Broadcast and
presentation services.

R&D interactive division
for Online Portfolios,
Image Banks,
eCommerce systems,
CD-Rom portfolio maker.
Adobe, Metacreations,
Macromedia, Quark,
Kodak Premier, Quantel,
**Wacom Tablets on 40
computers, two locations.**

Interactive Branding and
Design agency. Web
development services.
Creative services,
CD-Rom authoring,
Animation and digital
video editing and
encoding.
Quicktime VR,
Technical Support.

Extensive roadshows with
Adobe and Macromedia
presenting concurrently.
Contributed to new product
features. Exceeded sales
targets. Channel support and
development. Direct marketing,
database acquisition, permissive
marketing, sponsorships,
training and channel partners.

PROJECTS & CATEGORIES

Autologic marketing
SPC Software - marketing and
promotions. Merisel
Micro Aust distributors.
Brilliant images - slides
First complete packaging 4
colour separations - output to
view from Quarkexpress
Marketing for films and docs

Branding of major tech-
nology events plus print,
TV and presentation
media production.
Magazine covers and
editorial.
Australian Society of
Accountants - Microsoft.

Branding of major
technology events plus
print, TV and presentation
media production.
Ground-breaking A2 BHP
Steel Poster series.
Sony Medical,
AT&T, Quantel,
SAE. (Tom Misner)

Balarinji Fashion
catalogue and video
point of sales.
Technology brand
marketing.
Music packaging.
Game packaging.
(Atmosfear)
Book design.

Balarinji - 2nd catalogue
done using PhotoCD
scans and new
stochastic variable dot
printing method.
Regular guest speaker.
Training services.
Consulting services.
Creative services.

Queensland Tourist and
Travel Corp. Branding
and marketing collateral
10 xA1 4 Colour
offset printed posters.
**Montages done using
Live Picture in realtime
with a Wacom tablet.**
Apple ad campaign.

Fashion models and
pro photographic
portfolios.
Major advertising
campaigns, AOL
Publishing, marketing,
branding, crossmedia
events, bureau, R&D
Kodak PhotoCD.

Asia stockmarket crash
prevented the expansion
plan and with a business
partner reluctant to invest
in web technologies. Ric
de-merged and set up
again as Extreme Digital
focused purely on web dev.

HP Crossmedia
campaigns.
Apple ad campaign.
Successful Sydney
Olympics website
tender.
Metacreations local
representative.
Wright Technologies.

4 Day Thing - IDEA
Student Workshops.

4 Day Thing - IDEA
50 Charity Clients.

4 Day Thing - IDEA
20-30 Students a year.

4 Day Thing - IDEA
Industry mentors.



EXTREME DIGITAL



HIGHLIGHTS

2000 IBM eBusiness Innovation Centre :: Sydney 200 seats wireless networked 12 seats Apple with Wacom Intuos USB Tablets

2001 Ric meets Edward de Bono World wide Dot Com crash starting to effect corporates. eBusiness industry takes a sharp down turn.

2002 Ric presents Wacom Cintiq 15x into IBM Corp as interface solution for airline innovation centre

2003 Ric has 1 Month test trial with Wacom Cintiq 18SX

2004 Ric supports Wacom Australia events - Cartoonists Association. Advertising and event partner with IdN magazine for Intuos3 launch

2005 Ric sees the new Wacom Cintiq 21 UX and is now convinced.

2006 As a UI and Interface specialist Ric decides that it now makes sense for him to take a full time role with Wacom.

2007 Ric decides to write a book for Wacom to celebrate its 25 year history and starts working towards ultimately writing a PhD paper. New Brand Launch. Bamboo Launch Cintiq 12WX Launch

2008 Presents his book development up through Wacom management till finally allowed to approach Wacom CEO Yamada-san for the opening interview.

1989 Ric is promoted into GBT Art of Making Marks published. Receives CEOs Award. Writer/Editor for IR Group

2010 Ric celebrates 30 years working in Pro DCC industries. Over 2500 projects successfully achieved and lots more to come.

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

COMPANY & DETAILS

<p>IBM GSA Creative Director Interactive Branding and Design IBM eBusiness</p> <p>Use Centred Design User Experience Brand Strategy</p>	<p>IBM GSA Creative Director Interactive Branding and Design IBM eBusiness</p> <p>Use Centred Design User Experience Brand Strategy</p>	<p>IBM GSA Creative Director Interactive Branding and Design IBM eBusiness</p> <p>Use Centred Design User Experience Brand Strategy</p>	<p>Different Creative Director Interactive Branding and Design IBM eBusiness</p> <p>Use Centred Design User Experience Brand Strategy</p>	<p>Extreme iMedia Creative Director Consulting services</p> <p>Project Leader - INXS Industry Liason - AFTRS PR & Marketing - IdN Brand Strategy - Gravity</p>	<p>Extreme iMedia Creative Director Consulting services</p> <p>Senior Lecturer Digital Media Course Development eBook Systems</p>	<p>Wacom Australia Sales & Marketing Australia & NZ</p> <p>Demonstrations and Presentations. Marketing Collateral, Tech Support.</p>	<p>Wacom Australia Business Development Australia & NZ</p> <p>Demonstrations and Presentations. Marketing Collateral, Tech Support.</p>	<p>Wacom Australia Business Development Australia & NZ</p> <p>Demonstrations and Presentations. Marketing Collateral Tech Support</p>	<p>Wacom GBT Global Evangelist & Partner Manager</p> <p>Project leader - Global Web Project Global CMS Project Partner development.</p>	<p>Wacom GBM Global Evangelist & Partner Manager Project leader - Global Web Project Global CMS Project Evangelist & Partner development.</p>
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TECHNIQUES & TECHNOLOGY

<p>60 staff comprising; Business analysts. Information Architects. Usability Engineers. Content Strategists. Graphic Designers. Producers. Project Managers. Developers. Security Engineers.</p>	<p>Blue/Green screen room. Digital Video lab Wacom interface. Rack mounted Media servers with touch interface. 2 video conference rooms each holding 20 people. State of the art facility.</p>	<p>Requirements gathering workshops. Balancing the left and right brain thinking to arrive at a workable solution. Responsible for maintaining the brand vision from start to finish of project. Client satisfaction. R&D Labs</p>	<p>Small team; Information Architects, Graphic Designers, Usability Specialist, Content Strategist, Technical Developers. Brand/Business strategy. Creative services. Marketing and Promotion. Purchased Wacom Intuos 2.</p>	<p>301 Interactive; Final Cut and Encoding, DVD authoring, Interface Design. Wacom Intuos 3. 5.1 Surround Sound Mastering. 3D Studio Max. ProTools. SSL and Nev Desks.</p>	<p>Develop and present digital media courses for cross media training. 1hr Lectures and 2hr Tutorials. Training with Wacom Intuos 3 for most students - 100 in total. Industry projects 3rd year students. Guest lecturer - Industry.</p>	<p>Microsoft Vista/Office/ Expression relationship - 80 copies Office/Vista Adobe, Corel, Autodesk, Apple, Pixologic, Luxology, Maxon, eFrontier, Daz3d, Ambient Design, Smith Micro. 20 shows per year. Marketing collateral.</p>	<p>Delivered over 30 trade events and presentations. Microsoft Vista/Office/ Expression relationship - 80 copies Office/Vista Adobe, Corel, Autodesk, Apple, Pixologic, Luxology, Maxon, eFrontier, Daz3d, Ambient Design, Smith Micro.</p>	<p>Delivered over 35 trade events and presentations. Windows 7 activities and Expression Suite 2, MS Evangelists MVPs Developers, Dental and Medical bus dev. Wacom Brand launch. Web editorial. Print infotorial. Wacom Training Partners.</p>	<p>Microsoft Germany Maxon Cinema4D software Painter XI - John Derry Lynda.com - Training DVDs Developer communities - Bamboo Mini (Cloud Comp) WEG - Evangelist program RFP - Web project tender RMN engagement on Web project and CMS project.</p>	<p>Beta testing Adobe CS5 - Russell Brown & John Derry. Syd Mead and Ron Cobb events. Communities dev-CG Society, Deviant Art, Global Web projects - continued. MS - Robbie Bach</p>
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PROJECTS & CATEGORIES

<p>eBranding Vodafone Wap. Branding and Marketing. strategy for IBM Innovation Centre. \$5 Billion AUD Westpac bank outsourcing bid and proposal. Respond to Proposals. (RFP)</p>	<p>Lead eBranding of Thai Farmers Bank. 18months. Holden Dealer site. Caltex 'Need it Now'. Dairy Farmers Corporate. Australia National Parks. and Wildlife Services Intranet. Sydney Local Councils. Hardware House website.</p>	<p>SouthCorp Clean Air Sys Ansett Airlines Airline Industry Innovation showcase - Wacom solutions Human interface research. New Zealand Government Australian Government Red Cross - Distant learning CRM - Distant learning</p>	<p>SouthCorp Wines Investor relations. Fuji film retail prints. IAG Intranet. Elite real estate. Bid and Proposals. RFP responses. Juice magazine.</p>	<p>IdN Magazine - Wacom Ad partner with Ambience. 301 Studios INXS re-mastered DVD for World Wide release. Gravity - 3G Mobile. HotHouse - Toyota. Aust Film & TV School. SAE - Launch HQ.</p>	<p>UNSW CoFA. Billy Blue Design School. UTS. SAE. Quantum/CGC. AFTRS - LAMP. eBook Systems. Business Dev/Sales.</p>	<p>Expert support for Professional and Vertical Broadcast and Film, Web interactive media, Games Development, Photography/Retouching, Design and Art, Medicine, Business, Finance, Tertiary Edu.</p>	<p>Expert support for Professional and Vertical Broadcast and Film Web interactive media Games Development Photography/Retouching Design and Art Medicine, Business, Finance, Tertiary Edu.</p>	<p>Interviews of strategic professional customers for Art of Making Marks book project. Web blog - Art of Wa Podcasts and video case studies. Manga festivals - Cut&Paste style events. Day Breakers Film Set.</p>	<p>Art of Making Marks Published through IdN. Global Evangelist network development. Global Web 'Evolution' project. Global CMS project. Bamboo launch site. Cut & Paste. Adobe Pixel Mash. Autodesk - Mudbox partner.</p>	<p>March - Tokyo GBM Meeting Global projects Content - Approval Process and Policies. Communities Snapshot and ecosystems.</p>
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4 Day Thing - IDEA Student Workshops. 4 Day Thing - IDEA 50 Charity Clients. 4 Day Thing - IDEA 20-30 Students a year. 4 Day Thing - IDEA Industry mentor. 4 Day Thing - IDEA Sponsored Prizes.

30 YEARS OF CREATIVITY





HIGHLIGHTS

- 2011**
 - Attended Siggraph Conference and Expo in LA.
 - Researcher at UNSW Art & Design in NUI and XR.
 - Consulting to Wacom CEO in Japan.
- 2012**
 - First Deep Dive into Self Managed Cloud Computing, Startup ecosystems, Venture Capital, meetups, Fintech, Biotech, Developers and Web Centric Businesses.
- 2013**
 - Deep Dive into Managed Cloud Computing, Cloud Hosting in Data Private Centres.
 - Launch new event brand SkunkMonk for Creative Technologists.
- 2014**
 - Attended NAB conference and Expo in Las Vegas.
 - eClub, ISV Speakeasy and SkunkMonk events combined add up to 9 events per year delivering 1000 face to face leads.
- 2015**
 - Ron Cobb keynote speaker at eClub Xmas.
 - Innovation panel discuss are you the disruptor or disrupted?
 - Founding sponsor AR & VR meetup Sydney.
- 2016**
 - H.B. Siegel - Pixar, Lucasfilm, ILM, currently Innovator & Futurist at Amazon - keynote speaker eClub Xmas Party.
 - Offis 20th Anniversary and 40th eClub event.
- 2017**
 - Attended CES conference and Expo in Las Vegas.
 - The 4th Transformation authors Scoble & Israel.
 - Extreme Digital Ventures
- 2018**
 - Startup partnership formed with SpaceTime XR
 - Alliance agreement with Lendlease - Hoist
 - Alliance agreements with OS XR venture funds.
- 2019**
 - Attended AWE Augmented World Expo and Conference in Santa Clara CA - Silicon Valley.
 - Magic Leap, Hololens, Nreal, Oculus Quest 1.
- 2020**
 - Covid 19 shut down physical meetings and events globally.
 - The rise of XR is accelerated by big tech.
 - VR Tactical Trainer RC
 - Oculus Quest 2
- 2021**
 - Covid 19 Vaccine rollout in Australia making slow progress.
 - Many large events cancelled but some innovate such as Splendor in the Grass XR.

COMPANY & DETAILS

<p>Wacom Technology Communications Consultant Gruden Group Senior Business Development Manager UNSW Art & Design MPhil Researcher</p>	<p>NineFold Cloud Evangelist Manager APAC Macquarie Telecom Ninefold start-up UNSW Art & Design MPhil Researcher</p>	<p>Offis Cloud Solutions Sales & Marketing Manager Client Accounts, Marketing events, Develop new business UNSW Art & Design MPhil Researcher</p>	<p>Offis Cloud Solutions Sales & Marketing Director Create new marketing events - SkunkMonk, ISV Speakeasy, eClub UNSW Art & Design MPhil Researcher</p>	<p>Offis Cloud Solutions Chief Marketing Officer New website, social media, content marketing. Grow size of audience for all events. UNSW Art & Design Research</p>	<p>Offis Cloud Solutions CMO responsible for all online and offline marketing strategy, deliverables, account manage and develop new leads to build customer relationships.</p>	<p>Offis Cloud Solutions CMO responsible for all online and offline marketing strategy. Extreme Digital Ventures Founding Partner, CMO, VC Consulting</p>	<p>Extreme Digital Ventures Founding Partner, CMO, VC Consulting</p>	<p>Extreme Digital Ventures Founding Partner, CMO, VC Consulting</p>	<p>Extreme Digital Media CMO, CCO Red Cartel CMO Consulting Visospace Partner, CMO, VC Consulting</p>	<p>Extreme Digital Media CMO, CCO TribeTech CMO Consulting Red Cartel CMO Consulting</p>
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TECHNIQUES & TECHNOLOGY

<p>Sitecore Certified Partner. Adobe Premium Enterprise & Solution Partner. WSG (Web Standards Group) Masters course UNSW Painting & Research Methodology skills.</p>	<p>Self-managed cloud computing. IaaS and PaaS. Sales Force, Marketo, SEO, Google Analytics and extensive use of social media tools. Qualitative & Quantative Research Methodology skills.</p>	<p>Managed Web Hosting services. Custom CMS, Adwords, Google Analytics, Strategy Mix, CRM. Technology Innovation subjects - Voice Control & Recognition, Mobile Mayhem, Security and Business Continuity.</p>	<p>Multi-Cloud managed professional services. Voice Control - Nuance. SaaS and ISV. IBM Tealeaf, Dynatrace. AWS, Microsoft Azure, Google Cloud RightScale Automation and Orchestration. LinkedIn Sales Navigator.</p>	<p>Professional Services CI/CD Continuous Integration/Continuous Deployment, SumoLogic. IT Automation, Marketing Automation, Augmented Reality, Virtual Reality - HTC Vive, Oculus DK 2. Spatial UX technology.</p>	<p>RightScale premium partner supporting Microsoft as exclusive ANZ Training Partner. Meta XR Meet-ups continue to grow Offis as official founding sponsor. Professional Services CMP automate in AWS, Azure, and VMware.</p>	<p>Multi-Cloud devops automation projects with Kubernetes, Docker, RightScale, Hashicorp, Sumologic, CI/CD. Aethyr.io Kubernetes tools. DX Solutions partner. Adapt CIO Edge partner. Container Camp. Harvey Nash CIO report sponsor.</p>	<p>Project development and early stage startup VC consultancy for immersive, spatial, and intelligent computing in consumer and enterprise sectors. AR/VR, (XR), AI/ML, Robotics, IoT, Blockchain/ Cryptocurrencies.</p>	<p>Visospace, the future of human-computer interaction is solving 2 main problems of VR interaction: lack of intuitive locomotion and the absence of 'touch and feel'. Visospace has invented the Alto and secured IP for a hand exoskeleton.</p>	<p>XR Platforms and Metaverses exceed 100 globally. (SpaceTime) XRcollaboration.com Half Life Alyx becomes benchmark VR game from Steam VR. Regular meetings in Rumii and Zoom. Amazon investment!</p>	<p>Brand review and update TribeTech Website in Wix, Blog content, Facebook, LinkedIn, YouTube, CRM, EDM, Microsoft Teams, LinkedIn Sales Navigator, HubOne document management software. Adobe Cloud.</p>
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PROJECTS & CATEGORIES

<p>Wacom Annual Reports 2011 and 2012. 40 x corporate communications documents and financial statements. Won \$200K new Gruden business and delivered client contracts for GYG and IAB.</p>	<p>Achieved +20% new customer acquisition for Ninefold. Manage 10+ evangelists in APAC. 60+ regional events per month over 1 year. Start-ups and VCs, Digital Media, Developers, Web Centric Businesses, Universities, Biotech, etc.</p>	<p>IBM Partner Events. 3 x eClub Business innovation events. Launch SkunkMonk events for Digital Agency customers. ISV Speakeasy premium dinner events. Lead aquisition strategy and develop sales funnel.</p>	<p>Online and Offline marketing strategy. New corporate website built on custom django CMS, Google Analytics, SEO, Adwords, Content Marketing, Blog, LinkedIn Sales Navigator for sales team, 9 x networking events delivering leads to develop sales funnel.</p>	<p>UX and new technologies for developing business solutions. AR/VR meetup Sydney grows to become one of largest globally. RightScale partner events. The State of the Cloud global report sponsor. Cloud Readiness briefing.</p>	<p>Offis Cloud Solutions Technology Innovation brands SkunkMonk, ISV Speakeasy, eClub and new CIO Chatham House round table luncheons recognised as Sydney's premium thought leading events. Speaker panels & Keynotes briefings.</p>	<p>Workshop at Meta AR in Silicon Valley. B2B Rocks conference sponsor. Beer & Pixels. RightScale - The State of the Cloud global report sponsor. Devops survey sponsor. XR meetings with StartVR, Fremantle, Rotor, Page 2, Massless, SuperVentures, The Venture Reality Fund.</p>	<p>Development partnership with Peter Koch and SpaceTime XR project platform. Alliances with Lendlease Hoist and The Studio Startup Hub work spaces. Meetings with many startups including Pat (NLU), Psykinetic, Doty, Migenius, Visospace, etc.</p>	<p>Project development: UltraClean, Euclidean, Red Cartel, Impact Multimedia, Lendlease, Lionsgate, UltraMag, Devika, Plastic Wax, VR Kingdom, AWE Conference and Expo.</p>	<p>Studios 301 Launch. Business development meetings for Omelia, Red Cartel, Visospace, HTC, Storm FX, MICEBS. Covid 19 - VR and Zoom. Siggraph online.</p>	<p>Extreme Digital XR Lab home office. Red Cartel awards night online. XR Industry Party & Ric's 60th Birthday. End of Financial Year for Accountants event canceled due to Covid lockdown.</p>
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